1		STATE OF MICHIGAN
2	DEPARTMENT OF	LABOR AND ECONOMIC GROWTH
3	OFFICE OF FINANCE	IAL AND INSURANCE REGULATION
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6	AUTOMOBILE INSUF	RANCE AFFORDABILITY HEARING
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8		Bay City City Hall
9	301 Washington A	Avenue, Bay City, Michigan
10	Novembe	er 12, 2008, 4:00 p.m.
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13	APPEARANCES:	
14	Hearing Panel:	MR. MELVIN BUTCH HOLLOWELL, CHAIR
		State Insurance Consumer Advocate
15		MR. MICHAEL BUDA, CO-CHAIR
		Former Mayor of Bay City
16		MR. JOE GARCIA, CO-CHAIR
		Chief of Staff, Office of Financial
17		and Insurance Regulation
18		
19	RECORDED BY:	Rose M. Smith, CER 4510
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1	TABLE OF CONTENTS		
2		PAC	ЭE
3			
	Opening of the Hearing by Mr. Hollowell		. 4
4	Welcome by Bay City Mayor Charles Brunner		. 4
	Overview of No Fault Insurance by Mr. Hollowell		. 5
5			
6			
	HEARING TESTIMONY:		
7			
	Mr. Joseph Olson, Industry Expert		.12
8	Mr. Birney Birnbaum, Consumer Expert		.23
9	PUBLIC TESTIMONY:		
LO	Mr. Robert Radatz		.36
	Mr. John Gwynne Prosser II		.40
L1	Ms. Lynn Brouwers		.46
	Mr. Mark Wilson		.49
L2	Mr. James Howell		.52
	Ms. Maureen Howell		.55
L3	Mr. Sam Howell		.61
L4			
	Announcement of Results of Audience Poll		.62
L5	Adjournment of the Hearing by Mr. Hollowell		.64
L6			
L7			
L8			
L9			
20			
21			
22			
23			
24			
25			

1	EXHIBIT INDEX	
		PAGE
2		
3		
4	Exhibit 1 marked	35
	(Initial Analysis of the Michigan Auto Market)	
5	Exhibit 2 marked	40
	(Robs Experience with Allstate)	
6	Exhibit 3 marked	64
	(Written statement by Mr. Prosser)	
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1	Bay City, Michigan
2	Thursday, November 12, 2008 - 4:00 p.m.
3	MR. HOLLOWELL: Mr. Mayor, I think we're ready.
4	MR. BRUNNER: Ladies and gentlemen, I'd like to
5	welcome you to our beautiful City Hall. How many folks are
6	in this building for the first time?
7	(Show of hands)
8	MR. BRUNNER: Yeah. Well, I mean, people always
9	remark about how nice it is that folks like Mike Buda,
10	former mayor, made the decision not to tear it down. I
11	don't know if Mike was part of that decision in the 70's.
12	Mike's been around the city government for along time.
13	But welcome. And just a little bit about the
14	seminar, I don't know a tremendous amount. That's all I
15	know. I was contacted by Phil Phillips from the governor's
16	office as far as possible that we could hold these hearings.
17	And we are certainly very happy to do so. My name is Mayor
18	Charles Brunner. I don't know if I mentioned that already.
19	(Audience applause)
20	MR. BRUNNER: I'm the welcoming committee. So
21	welcome. And who said in government you don't have an
22	opportunity to be heard? Because today is your day to be
23	heard on auto insurance issues. So, Butch, are you going to
24	take over from there?
25	MR. HOLLOWELL: I am. Thank you so much, Mayor.

1 I really appreciate -	
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MR. BRUNNER: My pleasure.

MR. HOLLOWELL: -- your allowing us to be in your beautiful facility. And you're right. It just says so much about the character of Bay City. And so we're just thrilled to here. So thank you so much for your graciousness.

MR. BRUNNER: Very happy to have you, and all of you.

MR. HOLLOWELL: Thank you. And also Debbie Buck also from City Hall has worked with us on getting this together, and we just appreciate her so much.

And again, this is the Auto Insurance
Affordability Hearing for the State of Michigan, the Mid
Michigan hearing. And we're going to be focusing on just a
couple of things today. I want to do a couple housekeeping
chores before we get started. Number one, restrooms: There
is a ladies restroom just right outside, and the men's
restroom is down the hall just past the elevator over there
to my left. Second thing, I know you probable already
checked, but if you could just double-check to make sure
that your cell phones are put on silent throughout the
hearing, we would appreciate that very much. Sometimes you
think they're off and they're actually not. And so that
would be a good thing for all of us.

And I also want to thank the co-chairs for today's

hearing. All of you know, I'm sure, former mayor Mike Buda, who has been a great advocate for consumers his entire public career. And also Joe Garcia to my right. Joe serves as the chief of staff for the Department of -- or the Office of Financial and Insurance Regulation in the State of Michigan.

So we will be hearing from two experts; one from the industry, one from the consumer side. Each will have about ten minutes. And then after that we want to hear from you. You've taken time out of your busy schedules, and so we want to really focus on you and why you're here. The reason that we're having these hearings is because we want to be able to get as much information as we can so that I can put together a report for the governor as it relates to what it is that we need to do relative to the auto insurance system that we have here in Michigan.

And we're focusing on two questions -- not the waterfront -- just two questions. Question number one, "Are Michigan's auto insurance rates affordable?" Question number two, "Has Michigan's deregulation of the insurance industry allowed for adequate oversight of company rates?"

So those are the two questions.

Now, before we get started I'm going to give you a little background on no-fault. Let's see if I can make this work. We've been with no-fault since 1973. I was a

freshman at U of D High School in 1973. And in the early 70's there were 16 states that adopted no-fault, and Michigan was one of them in 1973. And so my class was one of the first classes that began, you know, under the no-fault system. So in '73 -- you know, that's kind of faint. Maybe if we could hit that light right behind you so it might show up just a little bit better. I think that's a little better -- the idea came from a law professor that I had at the University of Virginia, Jeffrey O'Connell. And the idea was the famous promises of no-fault are, number one, it's a simple system. I did go to Catholic school, but my handwriting is not so good, so bear with me, please. It is a simple system. You do not have to sue somebody to get your benefits. You can go directly to your insurer, and so that's the simple part of it.

Promise number two, is we will make you whole. That is, if you are involved in an accident, we will make you whole. That was kind of Governor Milliken's contribution to the equation relative to the benefits if you are injured. And number three, does anybody remember what the third promise of no-fault was? Lower rates. Lower rates was. These were the three famous no-fault promises. And in exchange for that, consumers were asked to say, "All right. Simple system, we'll make you whole, reduced rates. But now you must give up the right to sue unless death or

serious impairment, very serious injury. And number two, you are now required to have insurance."

So you had to take a look at -- okay -- it's a simple system, they make you whole, you have reduced rates. And in exchange I give up the right to sue. And now we're required and held in by the government so that you must have this insurance. And most Michiganians thought that that was a fair trade, so no-fault passed. But something happened. There was a twist after no-fault passed. Rates didn't go down. They went up. And so now we have a system where you are essentially -- you're required to have the insurance, but yet its rates have gone up.

So in 1978 the Supreme Court weighed in on the issue. And Soapy Williams -- you remember him? He was with the bowtie and the polka dots? He was the Chief Justice back then, and he said and the Supreme Court said you can't have a system of insurance where you require people to have this insurance without making sure that the rates are affordable to the consumer. And the definition that the Supreme Court used was fair and equitable to the consumer. So in 1978 the Supreme Court of Michigan ruled no-fault was unconstitutional. And they said to the legislature, "You come back with a definition that fixes it; that comes back with a definition that insures this affordability."

Now, the legislature did come back, but what they

did is their definition of affordability says reasonable competition among insurers. So as opposed to looking at it from the consumers' standpoint, the legislature did that.

And so now what we have is a strange situation. We've really got two definitions of affordability in Michigan.

One is from the Supreme Court that says it should be fair and equitable to the consumer. The other from the legislature says reasonable competition among insurers. And they live side by side. And in my view, they're at war with each other.

Now, I wanted you to take a look at when the legislature defined affordability, this is what they did.

This is a 401-word definition that is riddled with loopholes and exceptions, and it can take you years to read it. But I wanted you to see exactly what happened. 401 words. And basically what they're able to do is to say, so long as we showed that there's competition, that means that rates are affordable. And again, it's riddled with so many loopholes. But I wanted to focus on the 401 words for one reason. If you'd flip to the next screen? The Gettysburg Address was only 272 words. I mean, saving the entire Union they can do it in 272 words, and yet here we have a situation where our definition of affordability that we've been living with in Michigan for this period of time is 401 words that we can't get our arms around. In my view, this is a big part of the

1 problem.

And here's the result: Michigan pays some of the highest rates in the nation. We have an average annual premium of about \$1,000. We're right on the heels of New Jersey which is the most expensive at about 1100; the highest collision premium in the United States, 436; highest urban premium in the United States, over \$5,000; and a rate of increase of 69 percent since 1989. We're also looking at a period of the highest profits of the property and casualty industry in U.S. history. Now, the only exception was 2001, and I think you know what happened on September 11th of that year. But other than that, there's been a very -- it's been setting U.S. records as it relates to profitability; 63.7 billion in 2006, again set all U.S. records.

Deregulation, rates now cannot be -- rates, once they're filed by insurance companies, can be raised without prior approval. So you can grant yourself a raise, if you want. The commissioner does not have the authority to order refunds, even if warranted. And the use of how an individual pays their bills, the level of education that you have, what kind of job you have can all be used. Now, and that case is in the courts. There was a good decision on that by the Court of Appeals recently, and now it's before the Supreme Court.

So the question is -- why we're here -- is how do

we make rates more affordable. And that really does -that's why we want to hear from the public. We want to hear
from the stakeholders. And with that, we'll get started.
You can flip the lights back on over there.

We will start -- I just want to let everybody know we have a court reporter here. And so once you come to the microphone, if you again -- hearings reporter. We have a -- I want to make sure that your name is said clearly and so that we can get it. And anything that you want to have entered, they can put a label on it and it will be entered into the record. We have a hearings clerk. She'll take the testimony cards. And also we'll compile the audience poll that we passed out. All right.

We are going to now start. We're going to have ten minutes, again, apiece for the expert testimony, and we'll hear at that podium. We're going to start with Joseph Olson. And he received his JD, his law degree, from Santa Clara University, then went to work for Allstate and USAA. He was vice president and general counsel of Citizens. Then Governor Engler appointed him to the position of insurance commissioner for the State, and he served there '95 through '97. And he was senior vice president and counsel at Amerisure for a number of years, just retired last year. And he is the co-founder of the Mackinac Center for Public Policy. And he was just telling me that they just

Τ	celebrated 20 years, so congratulations on that. We're
2	delighted that you're here. So the floor is yours, Mr.
3	Olson, for ten minutes.
4	MR. OLSON: Thank you, Mr. Hollowell. This is
5	like a reunion time. And I hope you'll excuse me if I
6	occasionally lapse into calling you Butch.
7	MR. HOLLOWELL: Butch is just fine.
8	MR. OLSON: That's fine. And you may call me Joe
9	And I do no plumbing; not due to a lack of desire, but due
10	to a lack of ability.
11	MR. HOLLOWELL: Fair enough.
12	MR. OLSON: You gave a brief biography there,
13	which is good. And during part of that time, one of the
14	employees at the Insurance Bureau was Teri Morante, who
15	knows me well, because just before I came up here she
16	cautioned me and said, "Don't start arguing about the
17	Gettysburg Address." So I will not.
18	I found the questions to be confronted today
19	interesting but, in my opinion, perhaps somewhat unlikely to
20	lead to a solution of whatever problem is being addressed.
21	I surmise from looking at the Consumer Advocate's website
22	that the real problem has to do with the level of auto
23	insurance premiums in the State of Michigan. The first
24	question asking whether rates were affordable does direct

itself, I think, at the overall level of insurance rates in

Michigan. But the use of the term "affordable" opens up all kinds of possibilities as to whether they are or not. To use an extreme example, I would say that rates that might be affordable for Warren Buffett might not be affordable for the vast majority of society. So a lot of it has to do with the context in which you're looking at the rates.

As Mr. Hollowell pointed out during his presentation, dealing with the term "affordable" and "affordability" neither the statute nor the Supreme Court in the Shavers decision ever used the term "affordable." And I think they avoided use of the term for good reasons because of its unlimited flexibility to serve the purposes of anybody who wants to use it to degrade or appraise the system. So I would say "yes" and "no" is the answer to that question. It all depends on your point of view and what your economic circumstances are.

I was a little bit more interested in the question dealing with deregulation, which when I first saw it, "Has Michigan's deregulation of the insurance industry allowed for an adequate oversight of auto insurance rates," I was tempted to say that, well, it's hard for me to answer the question of whether or not I've stopped beating my wife.

I'm not sure what -- in reading the question what deregulation of the insurance industry refers to. But upon looking again at the website and listening to Mr.

Hollowell's comments today, it does appear that his concern and underlying this question is the change in Michigan insurance code that took effect in 1981, which amended the definitions of the criteria for insurance rates; that they not be excessive, inadequate or unfairly discriminatory. And in the process of amending those, the legislature also changed from the old system under which rates had to be filed in advance to be approved by the commissioner. And if they weren't, if no action was taken in 30 days, it would be deemed approved to one in which the insurance companies could file the rates and begin to use them.

Now, in a vacuum, that might appear to be deregulation, but that was part of an enormous Act which was passed in response to the Shavers decision, called the Essential Insurance Act, which in addition to those changes in the definition of the criteria for insurance rates and in the filing system, also dramatically reduced the way insurance companies could price and underwrite their business. Now, the price I mean the rates.

The Act prohibited the use of certain criteria which would be used by insurance companies for years in classifying risks. And they classified them into one category or another and charged different rates for those. For years and it still goes on in most of the country today classification, especially in the younger ages, was done by

sex and by marital status, because there was unimpeachable data showing that males had higher frequencies in the younger ages and that married males had lower frequencies. That was prohibited. Then the legislature provided a long list of criteria upon which rates classifications could be based. It authorized the continued use of territory as a basis for rating, but it placed such restrictions upon it that the inevitable result was that, even with all the ways that the insurance industry found to adjust itself to it, that the net result was that at least for some companies rates in rural or suburban areas had to be higher to pay the costs of lower rates in urban areas.

From an underwriting point of view that is a decision of whether or not to issue a policy to a person.

Companies had pretty much unlimited discretion prior to that. This limited their discretion to the use of certain underwriting rules and the criteria for which those rules could be based was listed in the statute. And anyone who met the rules filed by the insurance company had to be issued a policy. That's the so-called take all comers provision. Considering what was a dramatic -- and it's still regarded in the rest of the country as a dramatic interference in the ordinary insurance marketplace -- the legislature decided -- and frankly it was two of the leading Democrats in the House, both of whom I -- for whom I still

have great admiration because of their integrity and knowledge of this who decided that, considering all that had been, there didn't seem to be any way the market could function if in addition to meeting all these requirements companies still had to file their rates and wait for approval by the commissioner.

So the tradeoff in the sense for these dramatic changes was a filing new system for rating. So I guess to call that Act deregulation seems to be a bit Orwellian, considering that was the only deregulatory portion of an Act. And I've omitted a number of criteria and facts that are in there imposing additional constraints on the industry.

But that does lead to an interesting phenomenon in which I sort of see in the way these hearings appear to be gathering information which is the focus appears to be on classification criteria to this very day. That is how you divide up the cost of insurance between various groups.

There's been talk about changing territorial rating, because people in urban areas are paying too much. Well, that was the old -- that is true. They are paying more than they used to, because the legislature repealed the territorial rating restrictions in the 90's because they simply weren't working. Even to achieve their limited purpose of limiting the spread between rates, because there were companies who

wrote mostly in urban areas, mostly in urban (sic) areas, and the spread of rates was dramatic.

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It seems to me that the concern is about the rates that people are paying. It ought to be considered the overall level of rates and what the total premiums are. The total premiums are those necessary to the industry as a whole to collect enough dollars to pay the claims its going to incur and the expenses its going to incur in a given Inevitably, rates are going to follow those costs. year. In the short-term they can vary due to market conditions and the degree of competition, but ultimately that's what determines the level of insurance rates. And the only way to reduce insurance rates rather than just to spread the cost around between different groups based upon the political strength of those different groups is to reduce costs.

When it comes to costs in Michigan, when you look at the total premiums, roughly 60 percent of the premiums are paid for physical damage coverages like collision and comprehensive. That will vary from company to company. 40 percent of the coverage, the premiums, are mandated by the no-fault law, the bodily injury and property damage liability, personal injury protection and property protection insurance. The property damage liability is really only for out-of-state events, because there's

liability for property damages for automobiles has been abolished in Michigan.

By far the largest element of the costs of this mandatory coverage is personal injury protection, and that's mostly driven by medical costs. There's no doubt that the thing that is causing costs to increase most in Michigan is the cost of PIP, and that's the underlying cause of that is the increase in medical costs as we know about across the country. If we're going to control the total cost of insurance in Michigan, putting aside collision and comprehensive and what can be done about those -- which is an issue I don't think is for today, but I'd be happy to speak for more than ten minutes on that subject -- we've got to reduce the medical costs or reduce the PIP.

Now, proposals have been made and so far have been rejected. One is to make personal injury protection optional. Today it has an unlimited medical. Should people be able to choose lower limits? Well, there's an uprising against that from a lot of different points of view. And so, okay, so you don't do it. That doesn't change the fact that the costs are still there and have to be paid if it's unlimited.

I think sometimes myself, and this seems sort of perhaps a fantasy, that why not just repeal the requirement of all the coverages in no-fault be mandatory but continue

to require insurance companies to offer them. That would result for people who chose not to buy those coverages in a 40 percent reduction. And that's a good number, because 40 percent is the amount of tax credit that out-of-state movie producers get for putting on films in Michigan for the money they spend here. So I think that 40 percent of movie producers and 40 percent for Michigan insurance consumers isn't such a bad deal. Thank you very much.

MR. HOLLOWELL: Thank you. Thank you very much, Mr. Olson. Let me ask you a question. You talked about Warren Buffett, and I was intrigued by that in terms of the first part of the conversation relative to affordability.

Does an individual's ability to pay have anything to do with the situation, in your view?

MR. OLSON: I'm sorry?

MR. HOLLOWELL: Does the consumer's ability to pay -- to be able to pay the insurance that's offered, is that -- should that be a part of the equation, in your opinion?

MR. OLSON: Well, I do not believe that should be part of the equation in terms of the regulation or the laws which govern the development of insurance rates. That's not to say that that is not an issue that government ought to address in a way that doesn't distort the operation of an insurance market.

2	saying that the government should be involved and then it
3	shouldn't be involved.
4	MR. OLSON: Well, what I said, again, was that
5	that should not be a factor whatsoever in the regulation of
6	insurance rates. Because insurance rates develop the prices
7	for insurance where are an invaluable mechanism for
8	setting forth the allocation of scarce resources and what's
9	needed and what isn't needed by the public. But
10	nonetheless, one has to be concerned about a law which
11	mandates the purchase of insurance. And you see, I have a
12	concern. I'm quite happy many companies would be happy
13	in eliminating all mandates. Given the fact that there are
14	mandates for insurance and some people would have a greater
15	difficulty paying for that insurance than others, the
16	government who has mandated the purchase perhaps has a duty
17	to provide some assistance to those people in dealing with
18	the costs which are I hate to use this term, but I will
19	just for the sake of effect unaffordable to them.
20	MR. HOLLOWELL: What does that mean? I mean, what
21	does "assistance" mean in that regard?
22	MR. OLSON: Well, how about one how about
23	insurance stamps?
24	MR. HOLLOWELL: I don't know what that means.
25	MR. OLSON: Well, we have food stamps today in

MR. HOLLOWELL: I didn't understand that. You're

1	which people are able to use food stamps. It's now in the
2	form of a credit card. I realize the concept is the same.
3	If government feels that it needs to provide aid to people
4	to buy food, which by the way they aren't mandated to
5	purchase by government but government mandates that people
6	buy insurance and the cost is determined to be too high for
7	certain people, then why shouldn't those people look to
8	government for assistance in that? That assistance can be
9	provided at a lot less expensive cost to the whole societal
10	system and the insurance market by just handling it through
11	a subsidy, a payment, along those lines than by suppressing
12	the rates which will have to be charged based upon the
13	exposure to loss.

MR. HOLLOWELL: Mr. Chief of Staff, Mr. Mayor, any questions for the witness?

MR. BUDA: Well, I had one concern in regard to medical costs you said to limit -- to put a limit on medical. Do you have -- the severity of some injuries would, of course, require greater expense than if you just had a broken arm. If you're a paraplegic, of course, you know that that would be considerably more. How would you put a limit? How would you advocate putting such limits or how would you go about that?

MR. OLSON: Well, there's legislation pending which would achieve exactly that. And I haven't reviewed it

Ţ	recently, but essentially instead of saying that all
2	necessary expenses arising from an injury in an automobile
3	accident will be paid under the personal injury protection
4	coverage, it will say up to \$1 million, \$5 million, whatever
5	the numbers are. And theoretically under a system like that
6	individuals could have the right to choose among the limits
7	and they could continue I think in the proposals that are
8	pending to purchase unlimited medical coverage for that.
9	There's no doubt the cost can be extremely high. But I'd
10	point out to you that Michigan is the only state in the
11	country that has unlimited medical benefits for no-fault for
12	automobile accidents under this no-fault law, and yet
13	somehow the other 49 states manage to stagger through and
14	get medical treatment for the people injured in automobile
15	accidents in spite of the fact that they can't go to their
16	insurance company and get all of their medical care taken
17	care of.
18	MR. HOLLOWELL: Do you have any questions?
19	MR. GARCIA: No.
20	MR. HOLLOWELL: Thank you so much. Appreciate it,
21	Mr. Olson.
22	MR. OLSON: Thanks so much.
23	MR. HOLLOWELL: Next we will hear from Mr. Birney

Birnbaum, and he is an expert nationally. And he is the

executive director of the Center for Economic Justice. He

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has a long history of working on behalf of consumers on insurance issues. Before his work with CEJ, he was the associate commissioner for policy and research. And he served as the chief economist for the Texas Department of Insurance. And he's provided expert testimony in numerous proceedings regarding insurance rates and availability. He holds a degree from the Massachusetts Institute of Technology in management and urban studies and planning. He's one of just a handful of national consumer advocates that work with the NAIC. And he's on the NAIC's board of consumer trustees. And NAIC is National Association of Insurance Commissioners, and it's based in Austin, Texas.

Mr. Birnbaum, thank you for being here. And please begin.

MR. BIRNBAUM: Thank you for inviting me to speak.

My name is Birney Birnbaum. I've been retained by the

Insurance Consumer Advocate to analyze and report on the

State of Michigan's auto insurance market and the system for regulating auto insurance and providing consumer protection.

I'd like to summarize my main conclusions. First is that the cost of auto insurance in Michigan places a significant financial burden and is unaffordable for a large and growing portion of Michigan consumers. The problem is not because of no-fault insurance and it will not be solved by cutting no-fault coverage. Insurers should not be responsible for solving broader economic problems in

society, but the sale of auto insurance should not penalize those experiencing economic hardships. Yet because of the way insurers rate insurance policies, insurers are in fact penalizing middle class Michiganians with unfair and excessive auto premiums.

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The current system of lax regulatory oversight, deregulation, does not provide meaningful or sufficient consumer protection. In the same way that deregulation led to abusive mortgage lending and the financial crisis, the deregulation of auto insurance has led to market failures and a lack of affordability for a large number of consumers. The answer to problems of auto insurance affordability is not to eliminate essential coverage, which is exactly what the so-called limited no-fault option does, rather the solution to the affordability problems is to enact meaningful regulatory oversight over policy forms, rates and risk classifications and to prohibit unfair rating factors based on economic status, and to promote rating factors which empower the consumer, such as pay by the mile auto insurance, in which will spur true competition in auto insurance markets.

Okay. A little bit of an overview. As the consumer advocate talked about, Michigan's average auto premium is relatively high. Now, the latest numbers from the NAIC say that the average premium is \$925, which is 13th

highest, compared to the U.S. average of \$817. So Michigan overall is a lot higher than the national average. And since 2001 the increase has been over 26 percent compared to only 12 percent nationally. So the numbers are high and getting higher.

In terms of the burden, while the average expenditure is 13th highest, in 2004-2005, government figures say that Michigan had the 27th highest median household income. So not the 13th highest, but the 27th highest. So while Michigan is in the middle in terms of median household income, it's closer to the top in terms of auto expenditures.

Now, another way that the burden or the unaffordability of auto insurance on average can be shown is that Michigan has a higher uninsured motorist rate than the country on average. The Insurance Research Council in 2004 showed the U.S. at 14 percent and Michigan at 17 percent.

Now, averages really don't tell the whole story. The fact that a few consumers pay the average doesn't tell us what the large numbers of consumers are paying. And large numbers of consumers are clearly paying more than the average, and in many cases much more than the average.

Now, we used to think that high auto insurance premiums were for bad drivers; people who have had a lot of accidents or driving violations; but that's really not the

case anymore. Insurers are using a host of rating factors that penalize consumers for economic conditions. Before I get into those particular factors, let's look at some of the economic conditions. In 2007 Michigan ranked third highest in foreclosure rates. Almost 2 percent of homes just in 2007 made foreclosures. Since 2005 300,000 foreclosures have been made, and 200,000 filings just since 2007. The most recent unemployment statistics put Michigan at number two at 8.7 percent. This year alone there have been 80,000 net jobs lost.

In terms of homeowners equity, 46.6 percent of mortgages have negative or near negative equity, which means there's more owed on the mortgage than the home is worth, almost half of the homes in Michigan. That 46.6 is twice the national average; it's second highest in the nation.

Michiganians have the second lowest net homeowners equity of only 15 percent, which of course means that there's very little room for catastrophic issues.

Now, given these economic indicators, even fairly priced auto insurance would be a challenge for middle class Michigan consumers. But because of lax or no regulatory oversight of how insurers use auto rating factors, insurers are penalizing middle class consumers because of economic conditions outside of the consumer's control, using things like credit score. Now, what are some of the things that go

into your credit score? Well, certainly some of it is whether you pay your bills on time, but a lot of what goes into your score is the ratio of your debt to your limit.

Well, as people become unemployed and they use their credit cards more and they rely more on debt, those go up.

Foreclosures, that means more public notice. So credit scores and credit histories are deteriorating which means that insurers are getting higher premiums even without changing rates. Insurers also use employment and education factors. They use other factors that are tied to economic status, such as prior bodily injury limits and prior insurance carriers and household composition, the number of drivers versus vehicles. So they punish consumers who try to economize by getting rid of a vehicle and have two drivers with one car.

What's missing are rating factors rated towards driving record and miles driven. Consumers who are driving many fewer miles because they've lost their job or because of high gas prices should see immediate reductions in insurance premiums. But with the current rating system, if the consumer sees any reduction at all it will be in the future.

Now, as I said before, insurance companies shouldn't be in the position of solving economic problems in society, but they shouldn't be penalizing consumers for

those economic problems, and that's what the situation is now.

And what we have is a failure of the current regulatory system, which is a failure of deregulation.

There are three types of -- there are three aspects of deregulation. One is policy forms, which is the product itself; overall rates; and the third is risk factors or rating factors. In terms of forms, there's virtually no regulation at all. The forms don't even have to be filed. These are complex legal documents. The idea that consumers don't need somebody skilled like a regulator to look at those documents and determine that they are fair is absurd. And the other thing about it is is that the amount of coverage and the nature of the coverage is intimately tied to what's a fair rate. So if you have no oversight over the product, then how can you determine whether the rates are fair?

In terms of overall rates themselves, the statutes says that the commissioner cannot do anything unless he or she first finds that there's no competition or there's a lack of competition. Now, let me touch on that. That's truly not only absurd but unworkable. It presumes that in a, quote, "competitive market" no insurer could possibly charge an excessive rate. Well, let me give you some data. In 2007 the loss ratios for auto physical damage -- and when

I say the "loss ratio," this is the amount of dollars paid out in claims as a percentage of the premium. And 70 percent is a minimum for what the claim payout should be.

70 percent means that you're paying out in claims but you're making enough between investment income and underwriting profit that you make a reasonable rate of return. In 2007 Allstate paid out 43.6 percent, Auto Club 54.4 percent, and State Farm 72.4 percent. Now, how can you have a range of 30 percentage points and all those rates are reasonable?

Was that an anomaly? No. In 2006 Allstate only paid out 41.6 percent, Auto Club was at 52.8 percent, State Farm 65.9 percent. Yes?

MR. HOLLOWELL: One more minute.

MR. BIRNBAUM: Okay. So again, it should be obvious that somebody should be looking at Allstate's rates. And you don't -- you shouldn't need to make this grand determination that there is, quote, "no competition in the marketplace."

Now, in the last hearing I talked about the unfair rating factors. And again, this is a problem. In theory the statute says that you can only use a certain number of rating factors for auto insurance, and yet there seems to be this loophole that says you can use anything else as long as it's, quote, a discount. Except insurers have never demonstrated that these rating factors are in fact discounts

1	that they result in lower expected claim costs. So when you
2	put all three of those together, you have basically a
3	regulatory system where there's no oversight, basically it
4	says we have complete faith in the market, and yet there are
5	clear market failures. And what we've seen in the, you
6	know in the mortgage market it makes clear and even Alan
7	Greenspan has admitted is that you can't rely simply on
8	market forces to protect consumers.
9	MR. HOLLOWELL: All right. That's ten minutes.
10	Thank you, Mr. Birnbaum. I have a couple of questions, and
11	I'm going to go straight to the heart of the purpose of the
12	hearing. Number one, "Are Michigan's auto insurance rates
13	affordable" in your opinion?
14	MR. BIRNBAUM: No. For a large and growing
15	segment of population, no.
16	MR. HOLLOWELL: And number two, "Has Michigan's
17	deregulation of the insurance industry allowed for adequate
18	oversight of company rates, " in your opinion?
19	MR. BIRNBAUM: As I explained, no.
20	MR. HOLLOWELL: All right. I want to defer. Do
21	you have any questions, Mr. Mayor, Mr. Chief of Staff?
22	MR. BUDA: Well, one thing that struck me by both
23	of the presenters is the fact that they both advocated some
24	sort of rates by class rather than the existing system
25	that's presently used. So I'm just wondering, you both seem

to be in agreement on that, which is not allowed in the State of Michigan. Is that something that you think needs to be brought back?

MR. BIRNBAUM: Well, I'm not quite -- I'm not sure I quite understand your question, because I disagreed strongly with the previous witness. So I think that there should be rating factors, and I think the ones that are specified in statute are reasonable. I think that the ones that come under the sort of get out of jail free card, you know, the discounts, are the ones that are the problems. So maybe I'm not understanding your question.

MR. BUDA: Well, it just seemed like you said by class was if a person had a bad driving record or was single rather than married, you know, a young male who was single, the rate before used to be higher -- I used to be one of those -- and then the person that's married, so by taking different classes rather than advocating credit rating and stuff of that nature.

MR. BIRNBAUM: Yeah. Okay. Well, let me try answering it a different way. Basically, I don't think anyone believes that in terms of auto insurance everyone should pay the same rate. There are demonstrable differences based on where you live, based on the kinds of car you drive, based on your driving habits, your driving history in terms of the cost that you impose on the system.

So I'm certainly not advocating for one average rate.

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And in fact, one of the most important roles of the insurance system is to promote loss prevention, to provide incentives for less risky behavior and disincentives for more risky behavior. That's like things like discounts for auto theft prevention devices and surcharges for speeding are not only fair but they make good public policy sense because they promote safer driving.

The distinction that I make from what the industry practice is that for the industry anything that they can remotely associate in any kind of statistical manner with a difference in claim or expenses is fair game for them. So if they can come up with some kind of black box credit score that they say differentiates consumers, then it's okay. From my perspective, that's not okay. It doesn't do anything to promote loss prevention and it penalizes those consumers who already are having the hardest time affording insurance. So the risk classification is really a critical public policy decision. There's no God-given way to distribute premiums across consumers. Those are all policy decisions. And what the industry would have you believe is that they're the ones who are in the best position to make that choice. And the fact of the matter is they make bad choices all the time. There needs to be oversight of that. And I think the legislature has attempted to do that, but

1	there's this problem in the statute that insurers are
2	basically using to swallow the restrictions whole.
3	MR. BUDA: Thank you.
4	MR. HOLLOWELL: Jim?
5	MR. GARCIA: I don't have anything.
6	MR. HOLLOWELL: I have one other question. And
7	that is Mr. Olson testified to something that was
8	interesting. He said that companies cannot function if they
9	have to file rates ahead of time. So what we're talking
10	about is a system where we have here in Michigan you can
11	file a rate increase and it's not approved ahead of time by
12	the by the Office of Financial Insurance Regulation. And
13	he says that companies cannot function if they have to file
14	rates ahead of time. What do you make of that?
15	MR. BIRNBAUM: Well, it's demonstrably incorrect.
16	MR. HOLLOWELL: Why?
17	MR. BIRNBAUM: There are a number of states where
18	there's either prior approval or filing use where you have
19	to file it 30 days or more before you use the rates and the
20	regulator has an opportunity to review the rates before they
21	go into force. And so, you know, other states' insurance
22	markets work. California is a good example. California has
23	a prior approval system. California has strict restrictions
24	on auto rating factors, and yet California has seen some of
25	the best improvements in auto insurance premiums over time

1	and has very rigorous competition. So I think that that's,
2	you know the idea that an insurance market couldn't work
3	with prior approval of rates or filing use giving the
4	regulator real authority to disapprove rates as opposed to
5	the current situation is simply not correct.
6	MR. HOLLOWELL: Thank you, Mr. Birnbaum, very
7	much.
8	(Audience applause)
9	MR. HOLLOWELL: Teri, is Mr. Olson still here?
10	MS. MORANTE: I think he had to leave.
11	MR. HOLLOWELL: All right. Now, he left with me a
12	document called Initial Analysis of the Michigan Auto
13	Market. And did Mr. Olson want that entered into the record
14	as
15	MS. MORANTE: I think he did, yes.
16	MR. HOLLOWELL: He did? All right. And so, Madam
17	Clerk, you have that?
18	MS. MILLER: Yes, we do.
19	MR. HOLLOWELL: And it's been marked as an
20	exhibit.
21	MS. MILLER: Yes, it has.
22	MR. HOLLOWELL: All right. And is there anything
23	else that he would want to have in the record for us to be
24	considered?

MS. MORANTE: I don't think so. Not tonight.

1	MR. HOLLOWELL: Okay. And if so
2	MS. MORANTE: There may be more in
3	MR. HOLLOWELL: And just let us know. Okay?
4	MS. MILLER: Correction. We do not have Mr.
5	Olson's testimony.
6	MR. HOLLOWELL: You mean this document?
7	MS. MORANTE: He did submit written testimony. He
8	just was submitting that one document.
9	MS. MILLER: The document we do not have the
10	document.
11	MR. HOLLOWELL: Okay. All right. Well, then, if
12	we could have that? Thanks very much.
13	MS. MORANTE: Thank you.
14	(Exhibit 1 marked)
15	MR. HOLLOWELL: And just let us know if there's
16	anything else. Okay?
17	MS. MORANTE: Thank you.
18	MR. HOLLOWELL: All right. And, Mr. Birnbaum,
19	also if there's any document, any testimony that or other
20	report that you wanted us to have entered into the record?
21	MR. BIRNBAUM: Yes.
22	MR. HOLLOWELL: Okay. So if you'd just make sure
23	that that's made available to us, we'll have it marked. And
24	what will happen, Everybody, is that all of this testimony
25	which is being recorded by our court reporters and all the

1	documents are going to be scanned in on the website so
2	you'll be able to review it as we get it onto the site. All
3	right. Now I'm going to open this up for public comment.
4	And again, as you come forward, if you'd do the court
5	reporters a favor and make sure that you state your name
6	clearly and that you spell it so that we can get it right.
7	And I'm going to start with Robert Radatz. Mr. Radatz? And
8	if you could just speak right here from the podium?
9	MR. RADATZ: Sure.
10	MR. HOLLOWELL: Thank you. Before you begin, Mr.
11	Radatz, we're going to try to keep the comments to about,
12	you know, three minutes or so, if that works for you. We'll
13	be flexible. But I can't read that clock very well because
14	there's a shine on it from here. But if somebody could
15	help
16	UNIDENTIFIED SPEAKER: It says ten minutes to
17	5:00.
18	MR. HOLLOWELL: Pardon me?
19	UNIDENTIFIED SPEAKER: It says ten minutes to
20	5:00.
21	MR. HOLLOWELL: All right. Thank you. Thank you.
22	All right. Mr. Radatz?
23	MR. RADATZ: My name is Robert Radatz. It's
24	R-a-d-a-t-z. I want to make a couple quick comments here
25	about Senate Bill number 1278 and 1279. One of them goes to

where you have the opportunity of your medical benefits.

The State of Michigan is already in a financial bind and, if young adults are allowed to make the decision to have a limited coverage on medical, most of them are going to opt out and take the limited to get cheaper insurance. As a result, I feel that that would put a big strain on the State

of Michigan.

In 1977 my wife was hit head on and she is now permanently disabled. She has a brain trauma, which with a brain trauma causes a lot of other body problems. The insurance company, which ours is Allstate -- and I can't touch on everything I've got written down. I handed out it's called "Robs Experience With Allstate." The commercial reads or says, "You're in good hands with Allstate." I find you're in hell with Allstate. Allstate spends more money with attorneys getting their IME's. Personally I think they go out and pick certain doctors to get doctors to say what they want. They spend more time -- more money fighting than they do paying what they should pay.

Now, the second adjuster we had, she called the house and told me to, "Do us all a favor and just put your wife in a home." Lately, about a year and a half ago, the doctor ordered a treadmill for my wife because she needs to keep mobile. The adjuster told me to go to Wal-Mart and buy a cheap one and make it -- modify it to make it safe.

When my wife had the accident, my youngest kids were 3 and 4. For the first ten years after the accident I was unable to take them on vacation and do much with them. My brother got time off work. All of a sudden he wanted to take me and the boys up north to go canoeing. I called our adjuster to get someone at the house 24 -- because she needs 24 hours care, and she told me no. So after yelling at her on the phone, she told me to go to her doctor, get a doctor order, send it in with three people I want at the house while I'm gone. And she's got to pre-approve this before I can go anywhere. So as a result of that, we are now in litigation again. Lori's doctors always -- the script was always 24-hour care. I've tried to work with the insurance company. I never charged them 24-hour care up until a year ago this past June where the company came up and they are now supplying me to be able to have a 24-hour care even though at this point Allstate is still fighting the 24-hour care.

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The insurance company wants to raise rates. They want to penalize people. Just because my daughter and my son-in-law -- he lost his job -- she can't pay her light bill, they're going to be penalized. It doesn't change their driving habits. The state's got to look at a lot of these bills that's coming before the Senate and the House that the insurance company are trying to push through. I

don't have the numbers of all of them. But I assure you, if the insurance company would deal fairly, follow the doctor's notes, they'll find they're spending less money by fulfilling the doctor's care notes than they are their attorneys, the IME doctors and everything else they do to diminish what your doctors are saying. This time around in litigation my wife Lori had to go to another IME doctor.

MR. HOLLOWELL: Why don't you take about another 30 seconds? We're trying to limit it to about three minutes.

MR. RADATZ: Okay. This IME doctor was supposed to do a neuropsych test, which is an eight-hour long test. Because this doctor's results didn't lean towards Allstate what they wanted to hear, in our last litigation meeting they're using an IME report back in 2005 because that one leans a little bit more to what they want to hear. They don't want to hear that she needs this care. I'm hoping the state gets involved in looking at all these issues. As I say, I hope you have a chance to read those 13 pages I handed you.

MR. HOLLOWELL: Mr. Radatz, I want to thank you for sharing what is obviously a very painful and difficult situation. And if you'd like, I'll have this marked. We'll have it entered into the record. It says "Robs Experience with Allstate." Is that what you would like?

1	MR. RADATZ: Yes.
2	MR. HOLLOWELL: All right. Thank you, sir.
3	MR. RADATZ: Thank you.
4	(Audience applause)
5	(Exhibit 2 marked)
6	MR. HOLLOWELL: Next I'd like to hear from John
7	Prosser II.
8	MR. PROSSER: Good afternoon. My name is John
9	Gwynne Prosser it's G-w-y-n-n-e Prosser,
10	P-r-o-s-s-e-r, II. Thank you, Mr. Hollowell for convening
11	this meeting.
12	MR. HOLLOWELL: You're welcome.
13	MR. PROSSER: Thank you for your touching story,
14	Mr. Radatz. It was sadly moving, but nonetheless moving.
15	When you opened your presentation, Mr. Hollowell, you
16	focused on the no-fault the three pillars: simple, make
17	you whole and lower rates. Often I think that when there's
18	discussions about this particular topic we lose focus on the
19	make you whole part, which is the human part, which is what
20	I believe the legislature had in mind when they envisioned
21	this visionary idea to adopt the no-fault model in Michigan.
22	I believe that their focus was on the citizens of Michigan.
23	It was about how can we erect this system that will best
24	benefit the citizens if you happened to be the person that's
25	injured in the automobile accident.

Imagine yourself having a brain injury, imagine yourself having a spinal cord injury. It's through that lens that I believe we as citizens need to decide these issues.

I've worked for the past 15 years as the vice president of Health Partners Home Care, and we specialize in serving patients that have brain injuries and spinal cord injuries from auto accidents. I'm also a member of the Michigan Brain Injury Providers Council, which is made up of providers that serve that population as well. It is our opinion that in fact many of our citizens in Michigan pay excessive rates. It is our opinion that there is not nearly enough regulation to serve the citizens of Michigan with regards to insurance companies. I could talk to you for an hour straight and never take a breath about the families that have been mistreated in their experience with their insurer.

I think it's interesting to note the gentleman from Mackinac Center said that we have generous benefits.

No, we don't. We have the ideal model. And that model is funded by our premiums. It is our system. The insurance companies merely collect the premium dollars and they pay the claims. Now, let me just say that there are some very good insurance companies. I've had a great experience with many of them. But certainly there's those that are on the

other side of the equation as well. And I think that's the part that we're talking about. We need firm regulation to insist that insurance companies treat our citizens with respect and dignity.

I believe that many of Michigan's citizens are unfairly burdened with paying extraordinary automobile insurance rates. And as I'm sure you are aware, Michigan rates have risen dramatically, a whopping 69 percent, since 1989, which is in fact the highest rate of increase in the nation. This is happened at the same time that our automobile insurance industry is enjoying great prosperity and record profits. Fine. I believe that current conditions that have made automobile insurance unaffordable for far too many citizens in Michigan. And clearly this circumstance is unacceptable.

As to why I believe Michigan no-fault automobile insurance, specifically the PIP benefit is very important, let us start with the fact that the Michigan law is very unique, and it's special in its uniqueness. Michigan has a very special catastrophic fund which is funded by drivers. So all the money that's in our catastrophic fund which pays for all of the services and benefits for the care, the recovery and the rehabilitation of citizens that are injured in automobile accidents comes out of our pocket. We the citizens put the money into that fund. Insurance companies

in fact are capped at about \$425,000 on what they'll ever spend.

Here's an interesting question: How many people ever cross that threshold on an annual basis? I've been led to believe it's about 1400. I've been led to believe there's about 7.2 million insured automobiles in Michigan.

Do the math on the premiums. I think we're somewhere around 10 to \$12 billion collected. And I've been led to believe that there's less -- of all the other remaining claims, less than 95 percent cross the \$50,000 threshold. I'd say that's a mighty fine system.

The gentleman from Mackinac said it's generous benefits. No. It's a visionary legislature that designed the ideal model. And the fact that other states are not with this revolutionary idea just shows that they are behind.

I have very good news. I have written a book regarding this topic and I've published a video that's online. And I've been traveling the country giving presentations to different organizations as well as state legislatures. I am very confident that the State of Florida is going to move to adopt the Michigan model. As a state, they spend \$16 billion on Medicaid. They have 30,000 incapacitated auto accident victims, and they have a no-fault system that has a \$10,000 benefit. When I went

down there at the request of the governor to meet with his Medicaid people, they were astonished. And you know why? Because they'd never heard about the Michigan model. We spend \$8 billion in Michigan on Medicaid. If our citizens were to be subject to some of the Senate bills like PIP Choice, they're going to end up in the Medicaid pool. They're going to go bankrupt due to Medicaid bills and they're going to suffer unnecessarily. And it's simply not the appropriate thing.

I believe that our law is the finest win-win dynamic possible for citizens when there's proper oversight of the insurance industry. Our law here in Michigan honors citizens with unlimited medical benefits, including aggressive and long-term rehabilitation services. Our insurance scheme is significant because it is funded by drivers for drivers. Our system prevents citizens from filing bankruptcy due to medical bills, and it prevents them from falling into Medicaid and the inadequate medical benefits that they would get from that portion of the system. This fact alone saves our state hundreds of millions of dollars.

MR. HOLLOWELL: I did want to bring it to a close.

We do have a lot of other people that want to testify. But

one thing is I didn't get, what's the name of the book?

MR. PROSSER: The Educated Consumers Guide to

1	No-Fault Automobile Insurance.
2	MR. HOLLOWELL: Say that one more time.
3	MR. PROSSER: The Educated Consumers Guide to
4	No-fault Automobile Insurance and How America Can Save
5	Billions I don't expect you to write this down, Mr.
6	Hollowell.
7	MR. HOLLOWELL: It'll be on the transcript.
8	MR. PROSSER: I'll be happy to give you a copy of
9	the book. But the idea is that we can save hundreds of
10	billions of dollars in Medicaid costs at the same time that
11	we're giving citizens all of the things that they need to be
12	cared for when they're catastrophically injured.
13	It's our opinion as the Michigan Brain Injury
14	Provider Council that we should preserve and protect the law
15	and certainly strengthen it with the proper oversight of a
16	watchdog, whether that's the insurance commissioner or the
17	legislature, but something needs to be done to look into
18	excessive rates for citizens and to protect these benefits
19	and make sure that insurance companies treat citizens with
20	respect and honor.
21	MR. HOLLOWELL: Thank you.
22	MR. PROSSER: Thank you.
23	MR. HOLLOWELL: Thank you for your testimony.
24	(Audience applause)
25	MR. HOLLOWELL: All right. Next well, we've

already heard from Mr. Olson. Now we'd hear from Lynn Brouwers.

MS. BROUWERS: My name is Lynn Brouwers, and that's spelled L-y-n-n B-r-o-u-w-e-r-s. I'm Lynn Brouwers, and I have over 25 years experience as a nonprofit medical rehabilitation provider working with people that have had catastrophic injuries and more mild injuries. I worked for Spectrum Health Hospitals in Grand Rapids for 20 years. I worked for Mary Free Bed Rehabilitation Hospital in Grand Rapids for seven years. And I'm just starting a new job in the Ann Arbor area where I will continue to work in medical rehabilitation. I'm also an accreditation surveyor for the Commission on Accreditation of Rehabilitation Facilities. And in that role I get to fly all over the country and accredit rehabilitation hospitals and rehabilitation programs. So I do have some understanding of the access issues that people have in other states.

I'd like to make on the affordability of insurance. I do agree that more regulation and oversight is necessary. I hear the insurance industry say that we have the Cadillac of all insurance, because the medical benefit does not run out and leave people in a situation where they have to utilize their life savings, they have to utilize their college education savings for their kids, they have to become bankrupt and have less than \$2,000 saved to qualify

for Michigan Medicaid so that their son or daughter or husband or wife get to continue to have the medical care that they need.

Our insurance in Michigan covers necessary care and it covers it long-term. And we get all of that for a cost which is actually average for all of the states when it comes to the liability portion of our insurance. I would say that we are paying for a Saturn and getting what people need regardless of the severity of their injury. And, Butch, I think you're looking at what is affordable for consumers and not what is desired by the insurance companies who want to limit their risk.

MR. HOLLOWELL: That is what I'm interested in, consumers.

MS. BROUWERS: Yeah. You know, consumers, when -we have this shared risk pool and we all pay into it. I
think this year it's \$104 a year that we pay in per car.
And, you know, this allows us to insure ourselves. It also
allows us to, you know, get services in an immediate basis.
And this is where I'm coming to my main point as a rehab
provider. You know, how can we pay less and get more? Why
is it that here in Michigan we have this benefit that allows
people to get services for the period of time that they need
services? Why can we do that and not other states?

And I want to put a plug in for the no-fault

system. You know, in a tort system where people have to sue, people have to wait years for their lawsuits to finish to award them with the money that they need to pay for their past and their future bills. And when people wait and don't get the care that they need, their condition becomes more complex and it becomes more expensive. It is a primary rule in medical rehabilitation and many other forms of rehabilitation or health care that, if you get to the problem early, you can minimize the disability, you can minimize the expense, you can get people staying in an active productive pattern of citizenship as opposed to being in a dependent pattern of citizenship.

So our system allows people to get what they need right away, and they don't have to stay disabled for a two-year lawsuit. I mean, honestly that does happen where people have bills in other states and people have to stay acting disabled even if they're recovering more, because they've got these terrible medical bills and they have to win their lawsuits to pay for their medical bills or go bankrupt and go on Medicaid. So it's a terrible kind of double circle.

Our system does not have to pay attorneys on both the insurance side and on the injured person's side except in cases where people don't get the type of service that they need, which we heard about before. In those other tort

1	states, this can be up to 20 excuse me 30 percent of
2	the award. So if someone has an injury that's going to be a
3	multi-million dollar injury, 30 percent of that award is
4	going to go to the attorney and there will be legal bills on
5	the part of both the person who was injured and the
6	insurance company.
7	So I want to put in a plug for the no-fault kind
8	of system that allows people to get better as fast as
9	possible, not worry about their medical bills and continue
10	on with life. Thank you.
11	MR. HOLLOWELL: Thank you very much for your
12	testimony.
13	(Audience applause)
14	MR. HOLLOWELL: Next we'll here from Mark Wilson.
15	MR. WILSON; Hello. my name is Mark Wilson.
16	Again, and my spelling is M-a-r-k W-i-l-s-o-n.
17	MR. HOLLOWELL: Thank you for being here.
18	MR. WILSON: You're welcome. Thank you for
19	putting this hearing on and giving us a chance to voice our
20	concern. I work for the Lighthouse, which is a family-owned
21	business, and the Lighthouse provides services to
22	individuals with traumatic brain injuries. That's what we
23	specialize in.
24	I'm the marketing director. I'm also a social
25	worker. I take most of the admission calls. And almost

every day I get a call from families asking for our services that don't have no-fault that suffered a brain injury from a gunshot wound. And I have to tell them no, because they can't afford our services. It's sad. I hate to tell them that. I tell them to go to Medicaid. I tell them to go to Community Mental Health and start a long process and fight for their care. I just can't imagine modifying the medical benefits for someone right now with a brain injury. I just can't imagine that. And that's, you know, what I'm worried about, and that's why I'm here.

I heard your speech here on the no-fault. You pointed out the bedrock of the deal on the no-fault. And one of the things was was the unlimited care. And so we made a deal back in 1973. We gave up that right to sue, and so that that's the bedrock. So I think we've got to be real careful on whether we're going to modify the unlimited medical. They've already modified it. They've already changed it. And as a result it's made it tougher for individuals to get coverage or to get services -- needed services.

MR. HOLLOWELL: If you talk about that for a minute, what do you mean? Expound on when you say they made it tougher. In what way?

MR. WILSON: Well, they instituted the coordination of benefits. When you go purchase insurance

1	right now, they're supposed to tell you or offer you
2	uncoordinated or coordinated benefits. Uncoordinated
3	coverage means the auto insurance is primary after an auto
4	accident. Coordinated benefits means your health insurance
5	is primary. And if you have an HMO, which many people do,
6	which is out of their control if you go to work for
7	someone that has HMO insurance, you have to stay within that
8	system. You have to be within that network. You can't go
9	out of network. So and most rehabs like ours are not funded
LO	by the HMO's. And if we were funded, it would be capped.
1	So that's just one example.
12	MR. HOLLOWELL: Okay. Thank you very much.
L3	MR. WILSON: You're welcome.
14	MR. HOLLOWELL: We appreciate your participating
15	(Audience applause)
16	MR. HOLLOWELL: Next I'd like to hear from Sam
17	Howell. Is Sam Howell here?
18	MR. HOWELL: We're going to probably there's
19	three of us together.
20	MR. HOLLOWELL: Okay. So I see that Sam Howell,
21	Jim Howell and Maureen. All right. So because there are
22	three of you, without objection, three can come up. No
23	problem?
24	MR. GARCIA: No.
) 5	MR HOLLOWELL: And so if all three of you give

1	your names and your spellings so that we can get it properly
2	for the record.
3	MR. HOWELL: Right. Jim Howell, J-i-m
4	H-o-w-e-l-l. And I'll start. We'll try not to repeat
5	ourselves, Mr. Hollowell.
6	MR. HOLLOWELL: That's fine.
7	MR. HOWELL: First of all, let me give you a
8	little background. I'm an attorney. I've represented both
9	insurance companies and injured people regarding no-fault
10	benefits. I'm a former State representative, chairman of
11	the judiciary committee for four years.
12	MR. HOLLOWELL: That's where I know you from.
13	MR. HOWELL: We've had breakfast before, yes.
14	MR. HOLLOWELL: Yes.
15	MR. HOWELL: And most importantly, I'm the father
16	of a catastrophically injured son. This occurred after I
17	left the legislature. This occurred about two months
18	afterwards. And the only thing I can honestly say is I am
19	glad that I was supportive of the no-fault system when I was
20	in position to do so.
21	As has been said before, the no-fault system was a
22	tradeoff. And we gave up some rights and we picked up some
23	rights in it. While I believe that the rate reduction goal
24	that you have is certainly laudatory, I would just strike a

cautionary note. Many of us while I was in the legislature

talked about this very issue as to what we could possibly do about it.

I want to make a couple of observations. First of all, we've seen some court corrections to the system outside of legislation, but we haven't seen a reduction in the premiums based on the court so-called correction. There are currently two bills before the House of Representatives, to name just two, that will change allowable expenses that would make it more difficult for families to care for their injured members, as well as PIP Choice. Both of those I believe to be mistakes in the long run for the citizens of Michigan. And that's really what we're talking about.

We're not just talking about my son. We're talking about all our children. We're talking about our spouses. We're talking about our grandparents. We're talking about a lot when we talk about this.

I've heard that we have the best system in the United States. Well, bless us for that. I don't think that's a detriment that we happen to have the best system in the United States. I understand that there are certain areas, particularly certain areas of this state where insurance premiums are inordinately high. But I'm not sure and I've never been convinced of the fact that the rates are not related to reasons unassociated with the medical care that no-fault provides. And I would also say that as some

of the other speakers have said, all we're going to is end
up shifting the cost. Somebody's going to pay for this.
We're not a society that allows our people to be put out
behind a building and left. So, therefore, some payment is
going to have to be made. And that payment will either be
made through Medicaid or other government assistance. So
what we're talking about is devastating the system and
basically leaving those who need the relief the most without
any method of doing so.

Speaking a little bit about the PIP Choice, what concerns me there is we're going to limit the pool of those -- in my particular case, I would buy unlimited coverage.

MR. HOLLOWELL: You would buy limited or unlimited.

MR. HOWELL: Unlimited --

MR. HOLLOWELL: Unlimited.

MR. HOWELL: -- coverage. But I'll tell you, when I was in the legislature, one of the biggest problems I had with insurance is the general public doesn't understand their options, never did. They don't understand under insured motorists, they don't understand all of the, you know, broad coverage, limited collision coverage, those type of things. They don't understand them. And unless those are explained to them in great detail, they won't even know

what they're giving up. And oftentimes the people that can least afford to give it up are going to be the ones giving it up. And that I find just totally untenable.

Now I'd like to pass this over to my wife. She can tell you a little bit more about our personal experience, and then lastly my son.

MR. HOLLOWELL: Thank you, Mr. Howell.

MS. HOWELL: Thank you for inviting us here today.

(Audience applause)

MS. HOWELL: My name is Maureen Howell, and I was a critical care nurse at the time that this happened to my son. I've managed trauma unit, I've been an educator for neuro nursing. And we never dreamt that our incredibly genius son would be affected by such an incident. He at age 15 started delving into the cause of a disease that his sister has. It's quite serious, an unknown caused disease. And by age 17 he had found the cause of the disease, went on to win the International Science Fair, and right after graduation was invited to go work at Harvard with a doctor there that specialized in this type of disease to confirm his findings, which have been confirmed and are going to be published in the Journal of Investigative Dermatology.

So we're talking about a genius child. We're talking about someone who never, you would presume, would have something like this happen, like it would never happen

to any of us. It does. When Sam and I go to various camps and to Brain Injury Association meetings, there are engineers there, there are nurses, there are doctors, there are educators, there are foundry workers, there are children. It happens to everyone. And God praise that none of you in this room that have not suffered the type of injury like this in your family ever have to suffer what our entire family has.

When Sam was injured, he had a 98 percent chance of mortality going into the ER. After that point, he suffered many complications, and five different times our respected internist begged us to make him a do not resuscitate case, and we refused. We told him that God had given Sam life and God would take it away regardless of what we did.

Our insurance coverage -- our medical insurance coverage covered Sam's intensive care stay. Once he was able to go to rehabilitation, he still was acutely ill and he needed to go to a good facility. And at that point our insurance balked. They said no. He has to be a Rancho five or six. And a Rancho scale tells how you can operate using your brain. A Rancho five or six, for instance, is someone is confused but can walk and talk.

MR. HOLLOWELL: Would you spell that, a Rancho?

MS. HOWELL: R-a-n-c-h-o. And it's just a way of

determining people's levels of recovery from brain injury.

A Rancho five or six is someone who is confused, yet can work with the system. They can walk, they can talk. They aren't back to normal. However, Sam was a Rancho two. He was randomly blinking. He was not moving a muscle. And they said, "Unless he can work for four hours a day participating in rehab, he is not going to any rehabilitation unit."

And Jim knew people in Blue Cross, and he fought with everybody. And it was "No. No, he cannot receive these services." Our insurance company that has been very good to us, Cincinnati Insurance, said, "We'll give you a chance. We'll give him one month. We'll pay for one month and we'll see how he does." And so Sam got into the facility and Dr. Perlman, who's just a genius, down at St. Joe's, took Sam. It was the only facility that would take someone in Sam's state other than New Jersey -- in Sam's condition other than New Jersey. And so we found a place in Michigan. They let me stay right by his bedside. And within one week of brain stimulants that were given to Sam, he started to move his right toes to command and very, very, very slowly recovered.

Now, mind you, if he had had to go on Medicaid, their requirements are even more stringent. Not only do you have to be a Rancho five or six, you have to be able to

operate with standby assistance. Sam maybe a year ago -- and his injury was three and a half years ago -- maybe a year ago got to the point of standby assistance in some of his activities.

We turned Sam every two hours because he couldn't move his body for two years, Jim and I did. Sam is never alone. Jim or I are always with him. He requires that kind of care. We couldn't imagine what this was like. And even though you're hearing this and I know you're empathetic to us, I worked with burn patients, and I was a very empathetic nurse. I worked with trauma patients, and I kind of thought I knew how it would feel to have this happen in my family. I used to try to imagine it, and you can't. Unless you've been through it, there's no way you can wrap your heart around such a catastrophic horrible incident.

I can only imagine how much worse it could be if we lived in another state. And quite frankly, I would not move to another state purely because of what we have been through and the wonders that PIP has allowed to happen in our family, the miracle that has occurred. Sam remains on brain stimulants and will be on them for a very long time. He never would have gotten that in a nursing home. And on Medicaid Sam would have been in a nursing home. Quite frankly, in my heart I know Sam would not have survived and Jim and I would have gone bankrupt, because we would not

have let our son go lightly into the night. We would have done everything. We would have given the clothes off our back. We would have given our very lives to have this not happen to Sam.

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MR. HOLLOWELL: Take your time. Take your time.

MS. HOWELL: My fear, like Jim said, is once people have that option of graduated benefits rather than catastrophic, they will move, because they'll think 500,000 is a lot of money and that should take care of pretty much anything. Take a flight in a helicopter one time and see what that costs. Spend three weeks in ICU as a brain injury and see what that costs. The funds are gone very quickly, and after that you're on Medicaid. And I promise you, you will not be rehabilitating on Medicaid. You will be lying on bedsores in a nursing home. And that's what they will pay for. That's what you will have. I'm afraid that if great numbers of people choose varying amounts of coverage rather than catastrophic -- and mind you, it only is -what? -- \$104 a year for catastrophic. Our insurance company ended up paying 300,000 total. Beyond that Sam was covered by his catastrophic fund. So it didn't cost the insurance companies beyond that cap. It went right to catastrophic. I'm afraid that if people pick those varying levels it'll make catastrophic so expensive that you won't have the choice of catastrophic. People won't be able to

afford it, number one. And the very people who need it, the very young, especially young males that have the head injuries, the very young and the poor will be excluded from the system that can give people's lives back. We'll be excluding people on the base of money.

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I know insurance prices are too high and something has to be done about it. But PIP is not anything that you want to mess with. The people here that are in wheelchairs and I assume have suffered similar injuries to Sam are part of a club you don't want to be a part of. You do not want to join this club. And God willing you won't. But should you join this club, God willing PIP is still intact and there for you, because truly it's your only chance of a full recovery. Using PIP is using a kinder gentle system. not lawsuits. It's there when you need it. And some statistics I saw showed that you have to wait five to seven years for your money to rehabilitate the person you love. And I can guarantee you as a neuro nurse you're not coming back after five to seven years. It's not going to happen. So basically we're warehousing our people if we make a choice to remove PIP availability to our citizens of Michigan. Thank you very much for listening.

(Audience applause)

MR. HOLLOWELL: Thank you for your courage. Thank you so much.

MR. HOWELL: Hi, everyone here. I am Sam Howell, the son of the two good people behind me, as you know now. And all I have to say is this is about people, not money. What would money do for anything like this? I'm going to college this January. And there's no way I would have been able to if not for the catastrophic fund as well as PIP. I hope that in Michigan, since this is going to be my home for a long time, nothing like this ever changes, because it can happen to anyone, even one of you in this room. Thank you. (Audience applause)

MR. HOLLOWELL: Before you go -- before you go, I just want to say what an inspiration all of you are. And,

Sam, the fact that you're going to college in January -- is that what you said? What college will you be attending?

MS. HOWELL: He's going to his community college, Delta. But his intelligence is intact. He got a 94 percent on a class he's taking online on calculus, and 104 percent in psych. It's his motor function of his speech that -- and his body, that imbalance, that is an issue. But we never would have known that intelligence was still there or that his personality was still there. And it's the same with many people that are head injured. They just have to get appropriate treatment and continued care.

MR. HOLLOWELL: Well, I don't know if it's legal to say this, but God bless you all.

1	MS.	HOWELL:	God	bless	you.
2	(Auc	dience ap	plaus	se)	

MS. HOWELL: I also want to say I'm so proud of Michigan. And I know we have dark days right now in a lot of the areas of Michigan, but we've got a shining pearl in PIP. And I pray God that that never goes away. We are an example for the rest of the country.

MR. HOLLOWELL: Thank you. Thank you so much. Those are all of the testimony cards that we have. So if there's no further testimony, then what I'm going to do at this point is going to read you the results of the audience poll.

Number one, "Have your auto insurance rates gone down in the last two years?" 29 percent of you said yes, 39 percent said no, and 32 percent said don't know. Number two, "Should insurance companies be able to keep their privilege of being able to raise rates without first being reviewed and approved by the state insurance commissioner?" 21 percent said yes, 74 percent said no, none -- 0 percent don't know.

Number three, "Should insurance companies be allowed to use your credit history, your occupation and your level of education in setting your rates?" 23 percent said yes, 71 percent said no, 3 percent said don't know. Number four, "Should insurance companies be allowed to sell your

personal information to third party marketing partners: a practice called data mining?" 3 percent said yes, 87 percent said no, and 10 percent don't know.

Number five, "Nationally insurance company profits are at their highest levels in U.S. history. Should excess profits be used to lower premiums?" 55 percent said yes, 32 percent said no, .065 percent don't know. Six, "Should the state insurance commissioner be allowed to order refunds to the public if he or she finds complains have over-charged the public?" 68 percent said yes, 29 percent said no, and 3 percent don't know.

Number seven, "If you did not have access to an automobile, could you get to work by public transportation?"

48 percent said yes, 48 percent said no, 3 percent don't know. And number eight, "If you did not have access to an automobile, would this limit your future employment prospects?"

77 percent said yes, 19 percent said no, and 3 percent don't know.

other comments from our co-chairs, I'd just like to take this opportunity to thank all of you from taking the time out of your busy schedules to share with us this information. We will take this information and we will put it to good use. We will come up with some recommendations to make the system better. And you're a vital part of that

1	process. And on behalf of the State, I'm very grateful for
2	you. So that concludes the hearing. Thanks again and drive
3	safe on your way home.
4	(Audience applause)
5	(Exhibit 3 marked)
6	(Hearing concluded at 5:31 p.m.)
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